

ENVIRONMENTAL POLICY

We are proudly committed to environmental initiatives that protect and preserve the environment. We strive to integrate the principles of environmental and sustainability management into our core business strategy, and particularly all manufacturing processes.

CORE VALUES

- To prevent pollution or ensure that all potential pollution accidents / incidents are controlled and prevented.
- To identify and control all potential environmental hazards in the workplace through hazard identification and risk analysis.
- To adopt environmental awareness an integral commitment of every employee and closely considered in all planning and work actions.
- To comply or exceed all laws, statutory obligations, regulations and codes of practice.
- To ensure that resources such as water, energy and waste reduction are conserved as much as possible.

PRODUCT PERFORMANCE

Our products are highly concentrated and versatile with superior performance to reduce water and energy usage, reduce freight, reduce cleaning times and chemical usage levels.

PRODUCT DEVELOPMENT

Throughout our product development process, strong priority is given to minimizing the environmental impact. Where possible readily biodegradable ingredients will always be chosen to minimize environmental impact. Our Innovation and Research Team are constantly investigating and researching new technology, ingredients and methods for continuous improvement in our production process.

PACKAGING AND FREIGHT

Our products are Australian made from product conception, formulation, and manufacture to packing. There is no overseas importing of our products, and the manufacture, warehouse and store all in Australia.

True Blue Chemicals highly concentrated products reduce packaging requirements and lower freight, resulting in a lower carbon foot print, lowering fossil fuel consumption and emissions and reducing land fill. When appropriate we offer reusable bottles for our products all with the objective of lowering the volume of plastic going to landfill.

MANUFACTURING

We are proud of our 30 plus year history, and commitment to Australian Made product range, all produced under the strict environmental oversight of the Australian Government including the Department of Environment and Energy, EPA and the NSW Board of Water. Our Sydney manufacturing site works to minimize waste and use LEAN manufacturing principles to create efficiencies to reduce energy, water and environmental risks.

PEOPLE

We are professionally committed, and recognize our duty to protect the environment for all important stake holders including our employees, customers and future generations. Our management and employees are totally committed to achieving our environmental objectives.



Brad Macdougall
Managing Director